



2024 Annual Conference &  
Leadership Summit  
June 20-22, Washington D.C.

# Supporter Prospectus

## Premium Exhibit Table - \$2,500

*(limited availability)*

Benefits:

- Exhibit Table placed in the main meeting area
  - 6ft table, two chairs, power
- Includes two company representatives for all food functions (no CEU credits applicable)
  - Additional registrations can be purchased at a rate of \$695 for just food functions
- Virtual booth space within the mobile event app
  - Opportunity to post company information, videos, and contact information. Plus schedule meetings with attendees all through the app.
- Opportunity to present as part of the Vendor Showcase
- List of attendees post-event
- Recognition as an exhibitor on the event website, in event-related email communications, and on event signage

## Standard Exhibit Table - \$1,500

*(limited availability)*

Benefits:

- Exhibit Table placed on the outskirts of the meeting area
  - 6ft table, two chairs, power
- Includes one company representative for all food functions (no CEU credits applicable)
- Virtual booth space within the mobile event app
  - Opportunity to post company information, videos, and contact information. Plus schedule meetings with attendees all through the app.
- Opportunity to present as part of the Vendor Showcase
- List of attendees post-event
- Recognition as an exhibitor on the event website, in event-related email communications, and on event signage

## Swag Bag Insert - \$200

- Opportunity to provide a branded item (provided by you) to be included in the welcome bag given to all attendees

## General Event Sponsor - \$1,000

Benefits:

- Recognition on the event website, mobile app, on all event-related communications, in opening and closing remarks from the podium, and on event signage
- List of attendees post-event



# 2024 Annual Conference & Leadership Summit

## SUPPORTER PROSPECTUS

### All Sponsorships Below Include the following benefits:

- Recognition as a major sponsor with logo placement on Conference signage
- Virtual booth space within the conference mobile app
  - Opportunity to post company information, videos, and contact information. Plus schedule meetings with attendees all through the app.
- Recognition as a major sponsor on the Conference website with logo and link to your website
- Recognition as a major sponsor in all conference-related communications
- Recognition as a major sponsor in announcements from the podium
- One branded item (provided by you) to be included in the welcome bag
- List of attendees post-event

### Joint Keynote Sponsor - \$6,000

- Introduction of the Keynote speaker with an introduction to your company (*five minutes*)
- Signage outside the Session room with your company logo for the keynote presentation

### Leadership Summit Keynote Sponsor - \$3,500

- Introduction of the Keynote speaker with an introduction to your company (*five minutes*)
- Signage outside the Session room with your company logo for the keynote presentation

### Friday Reception Sponsor - \$5,000

- Welcome remarks with an introduction to your company (*five minutes*)
- Your logo on cocktail napkins and signage at the bar

### Mobile App Sponsor - \$2,500

- Logo on the App homepage

### Coffee Break Sponsor - \$2,000

(three available)

- Logo on coffee cups
- Logo on signage at the coffee station

### Notebook Sponsor - \$2,000

- Logo on notebooks given to all attendees, alongside the AAERT logo

### Registration Bag Sponsor - \$2,000

- Logo on registration bags given to all attendees, alongside the AAERT logo

### Tour Sponsor - \$1,200

- Logo on signage at the bus stop for the Annual Conference off-site tour

Have a sponsorship idea that is not represented here? Contact AAERT and we will work with you to create your own unique sponsorship opportunity.