

AAERT 2023 EXECUTIVE FORUM

EXHIBIT SPACE/SPONSORSHIP OPPORTUNITIES

(IN-PERSON EVENT)



Tabletop Exhibit only (Limited Availability) = \$1,500

- Includes 2 reps for all food functions but no educational sessions; additional staff members (up to two additional reps) @ \$275 each for food functions only, or @ \$495 each for full registration
- Tabletop Exhibit space includes an 8' table, two chairs, power strip and wastebasket
- Includes a Virtual Booth within the conference mobile app, which provides you with an opportunity to post contact information, company description, and virtual handouts
- List of attendees pre- and post-event
- One promotional insert for registration bags

Lanyard Sponsor (1 available) = \$1,500



- Logo on lanyards (*Lanyards are 5/8" wide with two clips to prevent badges from flipping around. Your logo will alternate with the AAERT logo along the entire length.*)
- Recognition as a major sponsor with logo placement on Conference signage
- Recognition as a major sponsor in the Conference mobile app
- Recognition as a major sponsor on Conference website with logo and link to your website
- Recognition as a major sponsor on all marketing with logo and link to your website
- Recognition as a major sponsor in opening and closing remarks from the podium
- One promotional insert for registration bags

- List of attendees pre- and post-conference

Reusable Registration/Grocery Tote Sponsor (1 available) = \$1,500



- Logo on registration bags, alongside the AAERT logo (*Totes are large, reusable grocery bags that registrants can use for many months upon their return from the event.*)
- Recognition as a major sponsor with logo placement on Conference signage
- Recognition as a major sponsor in the Conference mobile app
- Recognition as a major sponsor on Conference website with logo and link to your website
- Recognition as a major sponsor on all marketing with logo and link to your website
- Recognition as a major sponsor in opening and closing remarks from the podium
- One promotional insert for registration bags
- List of attendees pre- and post-conference

Conference Mobile App Sponsor (1 available) = \$1,500

- Your logo and company description on the home page of the mobile app
- Recognition as a major sponsor with logo placement on Conference signage
- Recognition as a major sponsor in the Conference mobile app
- Recognition as a major sponsor on Conference website with logo and link to your website
- Recognition as a major sponsor on all marketing with logo and link to your website
- Recognition as a major sponsor in opening and closing remarks from the podium
- One promotional insert for registration bags
- List of attendees pre- and post-conference

Keynote Speaker Sponsor – Speaking Opportunity (1 available) = \$2,500

- Includes your introduction of our Forum Keynoter and an introduction to your company (five minutes total)
- Recognition as a major sponsor with logo placement on Conference signage
- Recognition as a major sponsor in the Conference mobile app
- Recognition as a major sponsor on Conference website with logo and link to your website
- Recognition as a major sponsor on all marketing with logo and link to your website
- Recognition as a major sponsor in opening and closing remarks from the podium
- One promotional insert for registration bags
- List of attendees pre- and post-conference

Friday Welcome Reception Sponsor – Speaking Opportunity

(1 available) = \$2,500

- Includes your welcoming remarks with introduction to your company (four minutes total)
- Your logo on cocktail napkins
- Sign at the cocktail bar with your company logo
- Recognition as a major sponsor with logo placement on Conference signage
- Recognition as a major sponsor in the Conference mobile app
- Recognition as a major sponsor on Conference website with logo and link to your website
- Recognition as a major sponsor on all marketing with logo and link to your website
- Recognition as a major sponsor in opening and closing remarks from the podium
- One promotional insert for registration bags
- List of attendees pre- and post-conference

Coffee Break Sponsor (2 available) = \$1,200

- Your logo/company name on signage at the coffee station
- Your logo on coffee cups
- Recognition as a major sponsor with logo placement on Conference signage
- Recognition as a major sponsor in the Conference mobile app
- Recognition as a major sponsor on Conference website with logo and link to your website
- Recognition as a major sponsor on all marketing with logo and link to your website
- Recognition as a major sponsor in opening and closing remarks from the podium
- One promotional insert for registration bags
- List of attendees pre- and post-conference

Patron Sponsor = \$500

- Recognition on the mobile app and on signage
- List of attendees pre- and post-conference

Registration Bag Insert Only = \$200